



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

Media Strategies - VA
Attention: Chris Vail
9990 Lee Highway/#210
Fairfax, VA 22030

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
940868-1	08/19/12	August 2012	07/30/12 - 08/19/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Warren/D/Senate	8/13-8/19	11585

Flight Dates	Order #	Alt Order #
08/13/12 - 08/19/12	940868	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/19/12	5a Eyeopener	5-6a	MTWTF--	:30	6	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	6	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	08/13/12	5:28 AM	5a Eyeopener	5-6a	:30	EW12108	\$350.00 NM
3	WCVB	Tu	08/14/12	5:38 AM	5a Eyeopener	5-6a	:30	EW12108	\$350.00 NM
4	WCVB	W	08/15/12	5:29 AM	5a Eyeopener	5-6a	:30	EW12108	\$350.00 NM
1	WCVB	Th	08/16/12	5:29 AM	5a Eyeopener	5-6a	:30	EW12108	\$350.00 NM
6	WCVB	F	08/17/12	5:29 AM	5a Eyeopener	5-6a	:30	EW12108	\$350.00 NM
2	WCVB	F	08/17/12	5:44 AM	5a Eyeopener	5-6a	:30	EW12108	\$350.00 NM
2	08/13/12	08/19/12	6a Eyeopener	558-7a	MTWTF--	:30	10	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	10	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WCVB	M	08/13/12	6:23 AM	6a Eyeopener	558-7a	:30	EW12108	\$600.00 NM
3	WCVB	M	08/13/12	6:42 AM	6a Eyeopener	558-7a	:30	EW12108	\$600.00 NM
6	WCVB	Tu	08/14/12	6:24 AM	6a Eyeopener	558-7a	:30	EW12108	\$600.00 NM
1	WCVB	Tu	08/14/12	6:38 AM	6a Eyeopener	558-7a	:30	EW12108	\$600.00 NM
4	WCVB	W	08/15/12	6:29 AM	6a Eyeopener	558-7a	:30	EW12108	\$600.00 NM
7	WCVB	W	08/15/12	6:45 AM	6a Eyeopener	558-7a	:30	EW12108	\$600.00 NM
9	WCVB	Th	08/16/12	6:11 AM	6a Eyeopener	558-7a	:30	EW12108	\$600.00 NM
2	WCVB	Th	08/16/12	6:44 AM	6a Eyeopener	558-7a	:30	EW12108	\$600.00 NM
5	WCVB	F	08/17/12	6:23 AM	6a Eyeopener	558-7a	:30	EW12108	\$600.00 NM
10	WCVB	F	08/17/12	6:39 AM	6a Eyeopener	558-7a	:30	EW12108	\$600.00 NM
3	08/13/12	08/19/12	Good Morning America	658-9a	MTWTF--	:30	8	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	8	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	M	08/13/12	7:43 AM	Good Morning America	658-9a	:30	EW12108	\$900.00 NM
1	WCVB	M	08/13/12	8:29 AM	Good Morning America	658-9a	:30	EW12108	\$900.00 NM
6	WCVB	Tu	08/14/12	7:55 AM	Good Morning America	658-9a	:30	EW12108	\$900.00 NM
2	WCVB	Tu	08/14/12	8:47 AM	Good Morning America	658-9a	:30	EW12108	\$900.00 NM
8	WCVB	W	08/15/12	7:28 AM	Good Morning America	658-9a	:30	EW12108	\$900.00 NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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940868-1	08/19/12	August 2012	07/30/12 - 08/19/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	8/13-8/19	11585	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
3	08/13/12	08/19/12	Good Morning America	658-9a	MTWTF--	:30	8	\$900.00	NM		
Class of Time - Pre-emptible with notice											
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WCVB	W	08/15/12	8:48 AM	Good Morning America	658-9a	:30	EW12108	\$900.00	NM
	4	WCVB	Th	08/16/12	8:47 AM	Good Morning America	658-9a	:30	EW12108	\$900.00	NM
	5	WCVB	F	08/17/12	8:53 AM	Good Morning America	658-9a	:30	EW12108	\$900.00	NM
4	08/13/12	08/19/12	6a Weekend Eyeopener	558-7a	-----S-	:30	1	\$200.00	NM		
Class of Time - Immediately Pre-emptible without notice - makegood likely											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		08/13/12	08/19/12	-----S-	1	\$200.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Sa	08/18/12	6:29 AM	6a Weekend Eyeopener	558-7a	:30	EW12108	\$200.00	NM
5	08/13/12	08/19/12	Weekend GMA	7-8a	-----S-	:30	1	\$400.00	NM		
Class of Time - Immediately Pre-emptible without notice - makegood likely											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		08/13/12	08/19/12	-----S-	1	\$400.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Sa	08/18/12	7:40 AM	Weekend GMA	7-8a	:30	EW12108	\$400.00	NM
6	08/13/12	08/19/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	1	\$300.00	NM		
Class of Time - Immediately Pre-emptible without notice - makegood likely											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		08/13/12	08/19/12	-----S-	1	\$300.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Sa	08/18/12	8:29 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	EW12108	\$300.00	NM
7	08/13/12	08/19/12	Weekend GMA	7-8a	-----S	:30	1	\$400.00	NM		
Class of Time - Immediately Pre-emptible without notice - makegood likely											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		08/13/12	08/19/12	-----S	1	\$400.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Su	08/19/12	7:56 AM	Weekend GMA	7-8a	:30	EW12108	\$400.00	NM
8	08/13/12	08/19/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	1	\$200.00	NM		
Class of Time - Immediately Pre-emptible without notice - makegood likely											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		08/13/12	08/19/12	-----S	1	\$200.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Su	08/19/12	9:48 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12108	\$200.00	NM
9	08/13/12	08/19/12	REGIS AND KELLY DAY	9A-10A	M-W----	:30	2	\$200.00	NM		
Class of Time - Immediately Pre-emptible without notice - no makegood required											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		08/13/12	08/19/12	M-W----	2	\$200.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	M	08/13/12	9:47 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12108	\$200.00	NM
	2	WCVB	W	08/15/12	9:45 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12108	\$200.00	NM
10	08/13/12	08/19/12	The View	1058-12n	-T-TF--	:30	3	\$450.00	NM		
Class of Time - Immediately Pre-emptible without notice - makegood likely											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		08/13/12	08/19/12	-T-TF--	3	\$450.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Tu	08/14/12	10:59 AM	The View	1058-12n	:30	EW12108	\$450.00	NM
	3	WCVB	Th	08/16/12	11:56 AM	The View	1058-12n	:30	EW12108	\$450.00	NM
	2	WCVB	F	08/17/12	10:59 AM	The View	1058-12n	:30	EW12108	\$450.00	NM
11	08/13/12	08/19/12	Midday News	1158a-1230p	M--TF--	:30	3	\$250.00	NM		

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Advertiser	Product	Estimate Number	
Warren/D/Senate	8/13-8/19	11585	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M - TF - -	3	\$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WCVB M		08/13/12	12:23 PM	Midday News	1158a-1230p	:30	EW12108	\$250.00	NM
3 WCVB Th		08/16/12	12:22 PM	Midday News	1158a-1230p	:30	EW12108	\$250.00	NM
2 WCVB F		08/17/12	12:13 PM	Midday News	1158a-1230p	:30	EW12108	\$250.00	NM
12	08/13/12	08/19/12	Millionaire	1228-1p	- - WTF - -	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice - no makegood required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	- - WTF - -	3	\$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WCVB W		08/15/12	12:45 PM	Millionaire	1228-1p	:30	EW12108	\$250.00	NM
3 WCVB Th		08/16/12	12:47 PM	Millionaire	1228-1p	:30	EW12108	\$250.00	NM
2 WCVB F		08/17/12	12:46 PM	Millionaire	1228-1p	:30	EW12108	\$250.00	NM
13	08/13/12	08/19/12	The Chew	1-2p	- T - - - -	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	- T - - - -	1	\$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WCVB Tu		08/14/12	1:34 PM	The Chew	1-2p	:30	EW12108	\$200.00	NM
14	08/13/12	08/19/12	GOOD AFTERNOON AM2-3p		- - - T - -	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	- - - T - -	1	\$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WCVB Th		08/16/12	2:59 PM	GOOD AFTERNOON AMERICA	2-3p	:30	EW12108	\$200.00	NM
15	08/13/12	08/19/12	GENERAL HOSPITAL	ABC SOAPS ROTA	MTWTF - -	:30	5	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF - -	5	\$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WCVB M		08/13/12	3:23 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	EW12108	\$450.00	NM
4 WCVB Tu		08/14/12	3:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	EW12108	\$450.00	NM
3 WCVB W		08/15/12	3:24 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	EW12108	\$450.00	NM
1 WCVB Th		08/16/12	3:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	EW12108	\$450.00	NM
5 WCVB F		08/17/12	3:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	EW12108	\$450.00	NM
16	08/13/12	08/19/12	ELLEN EF	4P-5P	MTWTF - -	:30	5	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF - -	5	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WCVB M		08/13/12	4:37 PM	ELLEN EF	4P-5P	:30	EW12108	\$500.00	NM
1 WCVB Tu		08/14/12	4:32 PM	ELLEN EF	4P-5P	:30	EW12108	\$500.00	NM
2 WCVB W		08/15/12	4:23 PM	ELLEN EF	4P-5P	:30	EW12108	\$500.00	NM
4 WCVB Th		08/16/12	4:53 PM	ELLEN EF	4P-5P	:30	EW12108	\$500.00	NM
5 WCVB F		08/17/12	4:48 PM	ELLEN EF	4P-5P	:30	EW12108	\$500.00	NM
17	08/13/12	08/19/12	Newscenter 5 at 5	5-6p	MTWTF - -	:30	10	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF - -	10	\$650.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WCVB M		08/13/12	5:24 PM	Newscenter 5 at 5	5-6p	:30	EW12108	\$650.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/13/12	08/19/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	10	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	08/13/12	5:40 PM	Newscenter 5 at 5	5-6p	:30	EW12108	\$650.00 NM
7	WCVB	Tu	08/14/12	5:13 PM	Newscenter 5 at 5	5-6p	:30	EW12108	\$650.00 NM
1	WCVB	Tu	08/14/12	5:42 PM	Newscenter 5 at 5	5-6p	:30	EW12108	\$650.00 NM
9	WCVB	W	08/15/12	5:24 PM	Newscenter 5 at 5	5-6p	:30	EW12108	\$650.00 NM
4	WCVB	W	08/15/12	5:43 PM	Newscenter 5 at 5	5-6p	:30	EW12108	\$650.00 NM
10	WCVB	Th	08/16/12	5:23 PM	Newscenter 5 at 5	5-6p	:30	EW12108	\$650.00 NM
2	WCVB	Th	08/16/12	5:43 PM	Newscenter 5 at 5	5-6p	:30	EW12108	\$650.00 NM
5	WCVB	F	08/17/12	5:23 PM	Newscenter 5 at 5	5-6p	:30	EW12108	\$650.00 NM
8	WCVB	F	08/17/12	5:36 PM	Newscenter 5 at 5	5-6p	:30	EW12108	\$650.00 NM
18	08/13/12	08/19/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	10	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MTWTF--	10	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	08/13/12	6:13 PM	Newscenter 5 at 6	6-630p	:30	EW12108	\$900.00 NM
3	WCVB	M	08/13/12	6:27 PM	Newscenter 5 at 6	6-630p	:30	EW12108	\$900.00 NM
8	WCVB	Tu	08/14/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	EW12108	\$900.00 NM
1	WCVB	Tu	08/14/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	EW12108	\$900.00 NM
2	WCVB	W	08/15/12	6:12 PM	Newscenter 5 at 6	6-630p	:30	EW12108	\$900.00 NM
7	WCVB	W	08/15/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	EW12108	\$900.00 NM
5	WCVB	Th	08/16/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	EW12108	\$900.00 NM
9	WCVB	Th	08/16/12	6:28 PM	Newscenter 5 at 6	6-630p	:30	EW12108	\$900.00 NM
10	WCVB	F	08/17/12	6:11 PM	Newscenter 5 at 6	6-630p	:30	EW12108	\$900.00 NM
4	WCVB	F	08/17/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	EW12108	\$900.00 NM
19	08/13/12	08/19/12	6p News Weekend	6-630p	-----S-	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S-	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	08/18/12	6:27 PM	6p News Weekend	6-630p	:30	EW12108	\$750.00 NM
20	08/13/12	08/19/12	6p News Weekend	6-630p	-----S	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	08/19/12	6:10 PM	6p News Weekend	6-630p	:30	EW12108	\$750.00 NM
21	08/13/12	08/19/12	M-F Inside Edition	658-730p	MTWTF--	:30	5	\$800.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MTWTF--	5	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	08/13/12	6:59 PM	M-F Inside Edition	658-730p	:30	EW12108	\$800.00 NM
4	WCVB	Tu	08/14/12	6:59 PM	M-F Inside Edition	658-730p	:30	EW12108	\$800.00 NM
5	WCVB	W	08/15/12	7:21 PM	M-F Inside Edition	658-730p	:30	EW12108	\$800.00 NM
3	WCVB	Th	08/16/12	7:11 PM	M-F Inside Edition	658-730p	:30	EW12108	\$800.00 NM
1	WCVB	F	08/17/12	7:21 PM	M-F Inside Edition	658-730p	:30	EW12108	\$800.00 NM
22	08/13/12	08/19/12	Chronicle	728-8p	MTWTF--	:30	5	\$900.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
940868-1	08/19/12	August 2012	07/30/12 - 08/19/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	8/13-8/19	11585	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/13/12	08/19/12	Chronicle	728-8p	MTWTF--	:30	5	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
08/13/12 08/19/12 MTWTF-- 5 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 08/13/12 7:37 PM Chronicle 728-8p :30 EW12108 \$900.00 NM									
5 WCVB Tu 08/14/12 7:45 PM Chronicle 728-8p :30 EW12108 \$900.00 NM									
2 WCVB W 08/15/12 7:42 PM Chronicle 728-8p :30 EW12108 \$900.00 NM									
4 WCVB Th 08/16/12 7:51 PM Chronicle 728-8p :30 EW12108 \$900.00 NM									
3 WCVB F 08/17/12 7:38 PM Chronicle 728-8p :30 EW12108 \$900.00 NM									
23	08/13/12	08/19/12	430a Eyeopener	430-5a	MTWTF--	:30	2	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice - no makegood required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWTF-- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Tu 08/14/12 4:52 AM 430a Eyeopener 430-5a :30 EW12108 \$50.00 NM									
1 WCVB W 08/15/12 4:41 AM 430a Eyeopener 430-5a :30 EW12108 \$50.00 NM									
24	08/13/12	08/19/12	Bachelor Pad	Prime Other	M-----	:30	1	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 M----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 08/13/12 8:19 PM Bachelor Pad Prime Other :30 EW12108 \$5,000.00 NM									
25	08/13/12	08/19/12	Time Machine Chefs	858-10p	---T---	:30	1	\$2,800.00	NM
Class of Time - Immediately Pre-emptible without notice - no makegood required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 ---T--- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 08/16/12 9:46 PM Time Machine Chefs 858-10p :30 EW12108 \$2,800.00 NM									
26	08/13/12	08/19/12	ABC Saturday Movie	Prime Other	-----S-	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 08/18/12 8:53 PM ABC Saturday Movie Prime Other :30 EW12108 \$1,000.00 NM									
27	08/13/12	08/19/12	Extreme Makeover	Prime Other	-----S	:30	1	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice - no makegood required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 -----S 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 08/19/12 9:55 PM Extreme Makeover Prime Other :30 EW12108 \$1,300.00 NM									
28	08/13/12	08/19/12	Newscenter 5 at 11	11-1130p	MTWTF--	:30	10	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWTF-- 10 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 08/13/12 11:23 PM Newscenter 5 at 11 11-1130p :30 EW12108 \$1,800.00 NM									
10 WCVB M 08/13/12 11:26 PM Newscenter 5 at 11 11-1130p :30 EW12108 \$1,800.00 NM									
7 WCVB Tu 08/14/12 11:22 PM Newscenter 5 at 11 11-1130p :30 EW12108 \$1,800.00 NM									
1 WCVB Tu 08/14/12 11:26 PM Newscenter 5 at 11 11-1130p :30 EW12108 \$1,800.00 NM									
9 WCVB W 08/15/12 11:12 PM Newscenter 5 at 11 11-1130p :30 EW12108 \$1,800.00 NM									
3 WCVB W 08/15/12 11:29 PM Newscenter 5 at 11 11-1130p :30 EW12108 \$1,800.00 NM									
6 WCVB Th 08/16/12 11:24 PM Newscenter 5 at 11 11-1130p :30 EW12108 \$1,800.00 NM									

DUPLICATE
INVOICE

www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

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31	08/13/12	08/19/12	Nightline Class of Time - Immediately Pre-emptible without notice - no makegood required	1135p-1206a	MTWTF--	:30	5	\$425.00	NM																																																																		
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32	08/13/12	08/19/12	Nate Berkus Class of Time - Immediately Pre-emptible without notice - no makegood required	M-F 10a-11a	-T-T---	:30	2	\$150.00	NM																																																																		
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Total Spots							111																																																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$88,525.00
<u>Agency Commission</u>	\$13,278.75
<u>Net Amount Due</u>	\$75,246.25